

Welcome
Greenway
Network, Inc.
2013 Annual Meeting

- Greeting
- Meal
- Board member election
- Annual Report



Annual Report: 2013





Our Mission is to conserve natural resources, encourage sound management of the watersheds, and protect the quality of life for the residents of the St. Louis Metro area.

We do that by creating a network of communication and consensus among citizens, government leaders and other organizations that share our goals. Most of all, we encourage everyone to 'act locally' to make it happen.

Our region is rich in water resources and native wildlife habit. It is a land of abundant river bottoms, fragile wetlands, tranquil riparian woods, and rolling hillsides along soaring bluffs. But, our region is also one of the fastest growing areas in the Midwest. Our western area population has more than doubled in the last twenty years! We believe people can live in harmony with nature if we plan and make decisions wisely. Greenway Network is your "eyes, ears, and voice" in that process, working to conserve what is naturally best about the St. Louis Metro area.

Board of Directors

- Charlene Waggoner, President
 - Abby Broadstone, Vice President
 - Greg Poleski, Vice President
 - Larry Ruff, Treasurer
 - David Hartman, Secretary
 - Jessica Rowe, Parliamentarian
 - Kelly Heidt, Director
 - Mike Garvey, Director
 - Sharon Kenny, Director
-
- Ralph Rollins, Project Director
 - Gerry Boehm, Education Coordinator
-
- Ron Williams, emeritus
 - Jane Bishop, emeritus



Financial Report

- 158 Paid members
- \$ 54,814.96 Cash on hand



12/31/2013

Yearly 2013 Greenway Network

TOTAL Bank Accounts 54,814.96

TOTAL ASSETS 54,814.96

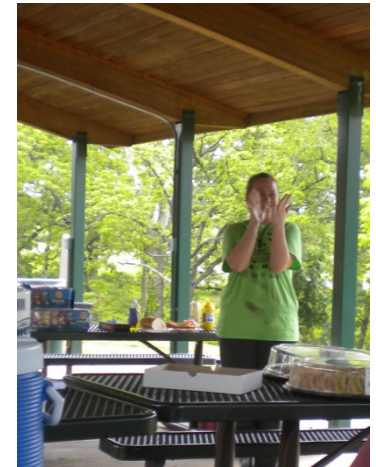
Annual Financial Report

- 2013-
- Category Description 12/7/2013
- INCOME
- Donations
 - Federated Campaign 1,134.04
 - Membership 919.32
 - Other Donations 5,041.00
 - TOTAL Donations 7,094.36
- Fundraising
 - Race for the Rivers 9,550.73
 - TOTAL Fundraising 9,550.73
- Programs-Projects
 - Grants
 - MDC Community Stewardship 6,100.00
 - Watkins Creek 319 4,096.77
 - TOTAL Grants 10,196.77
 - Mission Clean Stream 1,000.00
 - Missouri River Clean-up 2,000.00
 - National Public Lands Day 500.00
 - Race for the Rivers Festival 8,321.00
 - TOTAL Programs-Projects 22,017.77
- TOTAL INCOME 38,662.86

Annual Financial Report, cont~~A~~

- Expenses
- Bank Charge 6.00
- Fundraisings 1,243.88
- Management-Administration
 - Insurance 1,811.00
 - Paypal 485.06
 - Rent 2,400.00
 - Square 3.17
 - Tax preparation 360.00
 - Telephone 451.71
- TOTAL Management-Administration 5,510.94
- Program-Projects
 - Big Muddy Speaker Series 650.00
 - Brommelsiek Tree Planting 3,578.80
 - Conservation Federation 237.00
 - Fall Dardenne Day 197.42
 - Meetings 305.00
 - Mission Clean Stream 1,055.33
 - Missouri River Clean-ups 2,200.00
 - National Public Lands Day 1,064.71
 - Race for the River Festival 8,851.54
 - River Soundings Symposium 1,671.48
 - STL Earthday 272.00
- TOTAL Program-Projects 20,083.28
- TOTAL EXPENSES 26,844.10

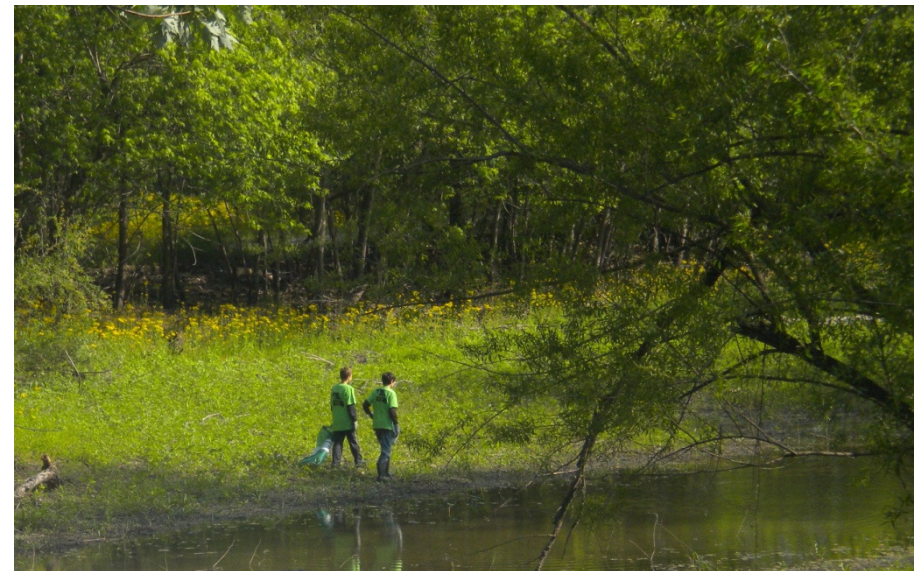
MISSION: CLEAN STREAM



In 2013

- **900 Volunteers collected 14 tons of trash from 37 sites.**
- **Publicity included Fox 2 News and St Charles County TV**

Greenway Network coordinates Mission Clean Stream. This county-wide effort includes the cities of St Charles, Cottleville, Dardenne Prairie, O'Fallon and Wentzville; St Charles County Division of Health and Environmental Services; and the St Charles Soil and Water Conservation District.



GM Earth Day

- In 2013 Mission: Clean Stream was combined with GM Earth Day. The event was held on the grounds of the GM Plant and included Lunch, Ride and Drive, Recycling opportunities, educational booths and green vendors.

Stream Trash ART

- The START project was imagined by Ralph Rollins, Project Director for Greenway Network. He organizes artists to create sculptures from trash that is collected during Mission: Clean Stream. Sculptures produced by the START artists have been on display in communities, galleries and at festivals throughout the Confluence Region. The goal of this work is to serve as a lasting reminder of why we need to keep our waters clean. Today you may see sculptures on display in the city halls of Cottleville and Dardenne Prairie. Several of the sculptures have received artistic awards. **Cee Kay Supply, Inc sponsored the project in 2013.**



Earth Day Activities

- Greenway Network supports several Earth Day Activities throughout the region by bringing our educational booth, providing support to organizations such as ESMO and providing hands on activities to festival attendees. Members of the Greenway Board assist in planning events such as the Earth Day St Louis Symposium.
- Earth Day St Louis
 - Sunpainting
 - Continued participation in advising new Earth Day vendors
 - Official Sponsor
- Washington, MO Riverfest
 - Upcycled bracelet project



Sunpainting

- Greenway Network works with groups to remove invasives such as honeysuckle from properties. We work to educate the public about invasive species and the problems they cause. The Greenway Network team uses sunpainting as a mechanism to help people remember what they have learned.

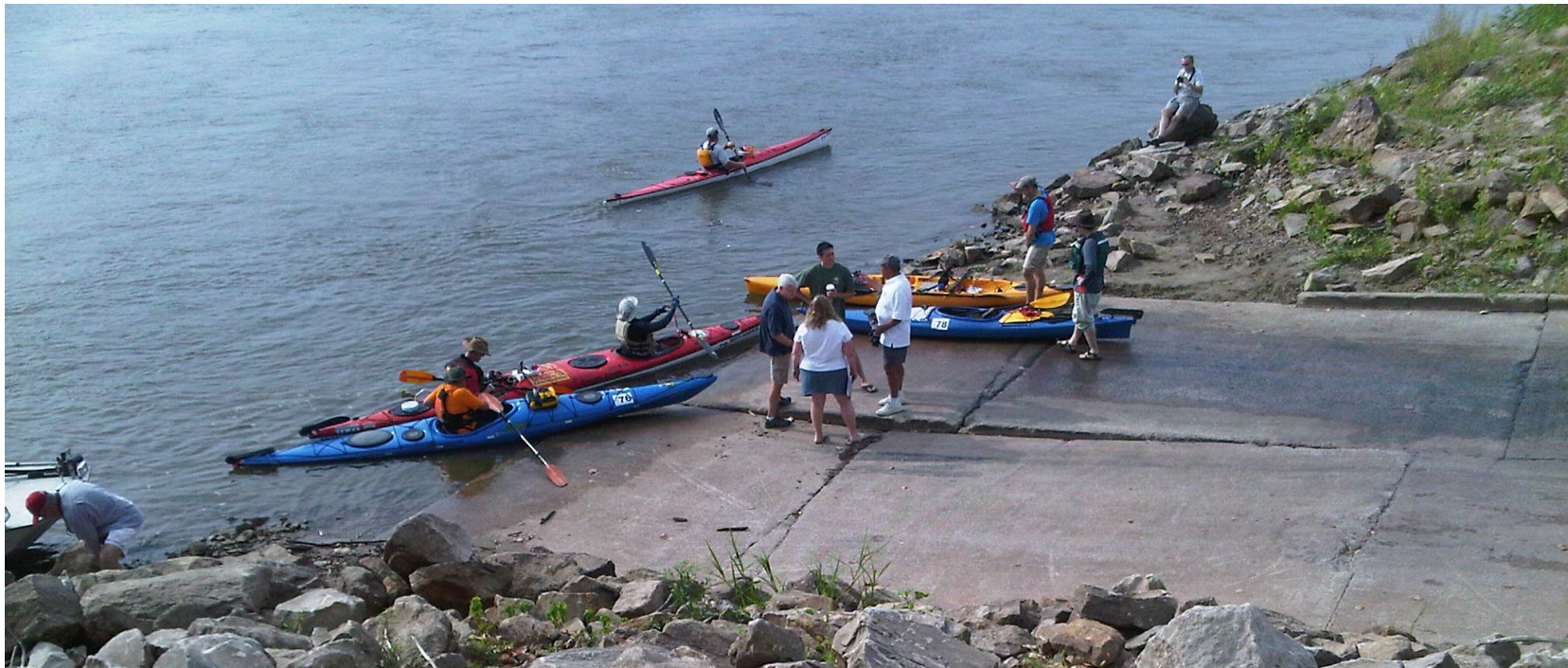


Dardenne Creek Monitoring Day

- Two times a year Greenway Network Biologists collaborate with Stream Team volunteers and students from local high schools to sample the entire length of Dardenne Creek. This semiannual event provides the State of Missouri and interested members of the public with an snapshot picture of the creek. This data allows for planning and can identify areas of concern along the Stream.
- 2013 Monitored 19 Dardenne Creek sites in September
- May monitoring was cancelled due to weather
- 42 volunteers . The largest turnout ever.

RACE FOR THE RIVERS

Raises awareness of our river resources and raises funds to support Greenway Network's clean water education, restoration, research and recreation projects. Attracts new audiences to issues of resource conservation and clean water.





Enhanced Marketing

Website upgrades

TV spots

342 Likes on Facebook

(50% increase)

Timed Tweets

The Races

- 127 Racers
- 87 Boats
- 2 events



Katy Trail Ride

- 5 and 25 mile rides
- 12 Riders
- Granada Cyclery (training Rides)
- Hammer Nutrition
- 35 mile ride from Washington
- Revolution Cycle
- Defiance Bike Shuttle





Race for the Rivers 2013



Summary Statistics

- 50 Riders
- 40 + booths
- 5 Bands
- **1500+ Festival attendees**
- Food
- Beer
- Demonstrations
- Pirates
- Canon



2013 Major sponsors

- **Thought Process Interactive**
Presenting Sponsor
- **Mrs Pat Jones**
- **Walmart**
- **General Motors**
- **Great Rivers Greenway**
- **SCI ENGINEERING**
- **Hammer Nutrition**
- **Judy Mulholland**
- **Big Muddy Adventures**
- **Epic Kayak**
- St Charles County Amateur Radio Club
- St Charles Parks and Recreation
- Missouri Department of Conservation
- Missouri River Relief
- Revolution Cycles
- Granada Cyclery
- Christ the King Lutheran Church
- *Opportunities exist for 2014 Sponsorship*



BIG CANOES!!!

- Big Muddy Adventures
- 150 People on the river
- VIP Paddle



River Soundings 2013

- Held in Forest Park Visitors Center.
- Excellent turnout
- Speakers including representatives from MRR, Missouri Coalition for the Environment, USFWS, MDC and many others.



Big Muddy Speaker Series

- Monthly event in St Charles
- Powerful speakers
- Packed room
- Providing paddle rides through Big Muddy Adventures

2013 Grants



- WALMART: Community Grant
- Boeing Employee Community Fund
- GM Community Service Grant Awards
- Great Rivers Greenway Grant
- MDC Community Stewardship Grant-Brommelsiek Tree Planting

National Public Lands Day

Riverlands: Tree planting and Jones Confluence Park and Cora Island.

St Charles County Parks: Tree planting at Brommelsiek Park.

- 150 volunteers
- 1600 trees





And lest we forget

- Provided environmentally safe, reusable water bottles for volunteers through a matching donation project
- Earth Shares Missouri participants, assisting with Earth Share of MO booth at events throughout the St Louis Region.
- Sponsors of the Meeting of the Waters Symposium
- Conservation Federation of Missouri Annual Meeting
- Greenway Board members sit on boards and committees addressing environmental issues throughout the region.

Affiliations, Collaborations and Partnerships

Greenway Network is Stream Team number 463. It is the Missouri Stream Team Association that represents St. Charles County. As such a board member of Greenway Network sits as a board member of the Missouri Stream Team Watershed Coalition which represents thousands of Stream Team volunteers statewide. Larry Ruff has been our representative to Missouri Stream Team Watershed Coalition and is currently serving as vice-president of that organization. See: www.mstwc.org

Greenway Network is a founding partner in the Confluence Project. Greenway Network Board members participate in Confluence events and planning sessions. Project Director Ralph Rollins is our liaison with the organization developing and overseeing many Confluence restoration projects.

Greenway Network is an affiliate of the Conservation Federation of Missouri.

Looking Ahead

- Mission: Clean Stream/GM Earth Day
 - April 12, 2014
- Race for the Rivers
 - August 23, 2014
- Big Muddy Speaker Series
- River Soundings
- St Charles County Storm Drain Marking (9,000 will be marked-Dump No Waste Drains to Stream)
- Dardenne Creek Monitoring Days





1993 ã 2013

20 Years for Clean Water



Special Recognitions

- Founder's Recognition
- Technical Support
- Exceptional Service
- Sponsor Recognition
- Pat Jones Volunteer Award